

# Our strategy



## One Basin CRC vision

Australia's irrigation regions are the most productive, resilient and sustainable in the world.

## One Basin CRC purpose

We work together to grow value from water in a changing world.

## 2032 vision

Thriving regions attuned to their unique land and water dynamics.



### Challenge 1

Building capacity to respond to climate change together



### Challenge 2

Creating and retaining value from digital technologies in irrigated agriculture



### Challenge 3

Enhancing the water supply system to deliver for multiple uses



### Challenge 4

Realising value from and within rural industries and communities

#### Impactful projects



Commitment to co-design

Co-leadership

Impact focused

Sound IP stewardship

#### Valued partnerships



One Basin is a trusted brand

Partners engaging with us

Buy in to our strategy and values

One Basin expertise is sought

#### Embedded First Nations



Meaningful relationships

First Nations culture respected

Opportunity for First Nations people

#### Thriving hubs



Diverse RAC membership

Community ownership of hubs

Engaged regional organisations

Attraction of hubs

#### Growing innovation leadership



Transformative research

Innovation leaders

Progressive business management

Effective governance

Thought leadership

## Values

### Collaborative

Our solutions are co-designed through a diverse partnership

### Practical

We work in regions to develop useful, relevant and trusted products

### Courageous

We show courage and ambition in tracking complex problems with new solutions

### Nurturing

We train the next generation of leaders to support innovation and adaptation in the future

### Accountable

We are accountable to the highest standard of R&D program leadership and management